



FOR IMMEDIATE RELEASE

MichaelSilver Receives A Marketing Achievement Award

SKOKIE, IL (May 25, 2018) – MichaelSilver received a Marketing Achievement Award at the Association for Accounting Marketing’s (AAM) annual summit this month in Portland, Oregon.

The firm’s winning entry was for “Integrated Branding Programs Budget Below \$100,000.”

“We are honored by this award” said Larry Isaacson, Managing Partner at MichaelSilver. “This award confirms the effectiveness of the firm’s decision to rebrand. The new, revitalized MichaelSilver brand reflects the firm’s personality and vision for the future.”

Each year, AAM’s Marketing Achievement Awards recognize outstanding achievement in accounting marketing. A total of 29 winners were selected by AAM for each firm’s ability to accomplish specific goals or objectives, strategically execute the project, and measure the results. More than 100 entries in the marketing, advertising, communications and professional services fields were reviewed by the judges.

More information can be found on AAM’s website, <https://www.accountingmarketing.org/home>.

About MichaelSilver

MichaelSilver provides accounting and audit, tax consulting and compliance, and business advisory services to a broad range of local, national, and international clients. The firm's industry expertise includes: automobile dealerships, manufacturing, retail, professional services, vehicle and equipment leasing companies, high net worth individuals, not-for-profit, real estate and construction, and health care. Specific service solution areas include: estates, gifts and trusts, valuation services, litigation support services, employee benefit plan services, investment advisory, retirement plan advice, and mergers and acquisitions.

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